



SYR, Lye By-Bass, Lye,
Stourbridge, West Midlands,
DY9 8HG, United Kingdom

Email: hr@syrcclean.com

> POSITION: LEAD GENERATOR

We are looking for an enthusiastic internal lead generator to contribute in generating sales for our company.

Key Responsibilities:

- GAP analysis of your accounts
- Contacting existing customers with view of selling other products within our portfolio
- Contacting existing customers with information about our current promotions
- Generate Sales Leads for Area Sales Managers
- Leasing and supporting Sales Managers
- Contacting customers and asking questions to understand customer requirements
- Liaising with Marketing department and customers with regards to new product launches
- Gaining a strong understanding of our customers
- Promote our slow moving stock to customers

Skills/Experience:

- Excellent interpersonal skills
- Good communication skills, both written and verbal
- Ability to convey technical information clearly and in a benefits-focused manner
- Friendly telephone manner

Benefits:

- 23 days of holiday increasing with the length of service
- Salary sacrifice pension scheme
- Employee Assistance Programme
- Health Cash Plan
- Paid sick leave
- High performance based commission pay

All product Training will be provided.

Location: Lye, Stourbridge

If you feel you could be the right person
for this role or maybe just want to find out
more about it, please contact Tom.

Email: hr@syrcclean.com