




Birmingham City Council

> Case Study



Provides services for
1,000,000 
 across
40 wards

Birmingham City Council provides services for over one million people in 40 wards. Responsible for a wide variety of building types, from offices and libraries, to day centres and community hubs, the Council is providing a vital public service to countless people on a daily basis.

> BIRMINGHAM CITY COUNCIL

Formulating a cleaning strategy was challenging due to the varied environments that the Council was in charge of, with both old and new buildings, each with their own unique requirements. Many of the buildings had heavy foot traffic, in use by the public throughout the day, so it was vital that they were cleaned to standard, and kept clean and safe to minimise the risk of slip-fall accidents on floors as much as possible.

Many of the buildings also had limited storage space, so minimal equipment / space-saving solutions were required. Budgets are also under constant pressure, so the Council required cleaning solutions that not only performed efficiently in cleaning, but also were durable, long-lasting and delivered real value for money.

The council has been using SYR's Rapid Mop system across a wide range of their properties since early 2012.



> RAPID MOP

The Rapid Mop is a spray mopping system designed to offer a quick and highly efficient mopping performance. With an internal water reservoir and button-activated triple spray jets at the base of the mop, this lightweight and mobile alternative to traditional mopping provides controllable moisture to floors, leaving surfaces dryer and safer, ideal for areas with high foot traffic.

Benefits of Rapid Mop

- > Easily stored, ideal for locations with limited storage space
- > Uses minimal moisture, leaving floors dry and safe, saving time whilst reducing the risk of slip accidents from occurring on the premises.
- > Portable, lightweight and self-contained, so is ideal for both general mopping and spill management tasks, quickly dealing with any incidents that may arise during the day.
- > Highly versatile, with a flip-up frame design for cleaning stairs and baseboards, ideal for the diverse Council buildings.

“ They are easy to use and maintain, and easily stored when we have limited cleaning cupboard space. They have helped in the management of budget so have been cost effective in us not buying other equipment such as mop buckets and mopheads. They are easily moved from one area to another and adaptable in small and confined spaces, such as stairs. The cleaning operatives have been very happy with using the mopping system as it has saved time not filling up and carrying mop buckets and water around, which means less accidents in the buildings with wet floors, as they leave the floors fairly dry.”

JULIE WILLIAMS - OPERATIONS MANAGER



Contact Us

[syr-clean.com](https://www.syr-clean.com)

Lye By-Pass, West Midlands,
United Kingdom, DY9 8HG

contact@syr-clean.com

+44 (0)1384 421421